

## TFW Coalition Meeting Summary

Friday, May 13, 2022

11:00 a.m. to 12:00 p.m.

Location: Riverfront Stadium



*Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.*

### Discussion

Attending: Kari, Kim, Lisa, Cierra, Alberto, Scott, Dave, Art, Jennifer, Frederique, Shelley

#### 1. Celebrations:

- a. When the Riverfront stadium opened in 2021, they had a tobacco free grounds policy but no funding for signage. Thanks to a partnership with TFW and Wesley Healthcare, funding was secured and external signs have been posted around the stadium. The next phase is interior signage containing prevention and quitline information.
- b. Open Streets ICT Nomar (May 1st) event was a success with an estimated 12,000 people in attendance (up from 8,000 at the first Nomar event). The TFW booth went well and attendees were willing to sign the banner in support of tobacco free parks.

#### 2. Ongoing TFW Initiatives

- a. Youth Possession/Use/Penalty effort - focusing on the process with the city rather than schools at this time. The current system of giving a ticket and fine youth found in possession of tobacco is not a best practice. Discussing making retailers more accountable for selling tobacco to youth. Lawrence is hoping to pass TRL on 6/21.
- b. Childcare Provider Outreach & Education - tobacco free child care environments and the Clean Air Child Care Recognition program has been featured in Mom's Blog through a paid media campaign.
- c. Tobacco Free Parks - a social media campaign has started and environmental scans are planned for the Haysville and Clearwater zip codes. Mt. Hope has tobacco free parks on their council agenda for June. TFW will present to the City of Wichita Park Board in July and return in August for a vote.

#### 3. Open Discussion/New Ideas

- a. **Registration Now Open!** Join us for the 2022 Tobacco Free Kansas Coalition Annual Meeting Tuesday, June 21 from 9:00 a.m. to 11:45 a.m. [CLICK HERE TO REGISTER!](#)
- b. KS Legislative update - a T21 bill was introduced, but will likely die. TFKC was neutral because of the youth penalty and concerns about preemption. A bill passed for medicaid expansion to a full year of coverage post childbirth. This will include tobacco cessation support.
- c. World No Tobacco Day: May 31st - TFW has submitted a letter to the editor to acknowledge WNTD. It was suggested to have a conversation with Dion, the opinion editor, about the tobacco free policies and why it is important. Also consider promoting WNTD with the Wichita Beacon, the Community Voice, and Active Age.

**Next meeting: [July 15th \(virtual\)](#)**