

**TFW Coalition Meeting**  
**Friday, March 25, 2022**  
**11:00 a.m. to 12:00 p.m.**  
**Location: The Phoenix**



*Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.*

## Discussion

### 1. Welcome/Introductions/Partner Updates/Events

- a. Frederique - KU School of Medicine Wichita
- b. Kari - American Heart Association
- c. Lisa - Kansas Department of Health & Environment - the Kansas Tobacco Quitline has reopened four free weeks of NRT to callers. Look for promotion on Facebook
- d. Daisy - Sedgwick County Health Department - Community listening sessions end in April, 10 of 22 sessions completed with great feedback
- e. Kim - CDRR, Sedgwick County
- f. Cierra - Sedgwick County Health Department
- g. Maria - Program Coordinator, The Phoenix
- h. Amber - The Phoenix
- i. Shelley - CDRR, Sedgwick County

### 2. Celebrations

- a. Tobacco Free Wichita has a Tobacco Free Event Toolkit that was drafted off a resource from Gallatin Montana. The 14 page toolkit includes data, ways to communicate, sample promotional language and more. Contact Shelley to recommend a tobacco free event and receive free technical assistance to use the kit. Open Streets Nomar will be tobacco free and a meeting occurred using the toolkit. Discussed several events:
  - i. Riverfest - Kim is meeting with new staff
  - ii. Open House at Evergreen Community Center - April 9th
  - iii. Botanica events - Shelley will share with staff
  - iv. Family Fun Day hosted by Stop Suicide ICT - Daisy will share contact
  - v. Wichita Birth Justice Society event - Kari will share
- b. Presentation at St. Thomas Aquinas - request made through TFW website. Cierra presented to 50 7th and 8th graders who asked great questions.
- c. Tobacco Survey Results
  - i. [ALA State of Tobacco Report](#) The American Lung Association calls for the following actions to be taken by Kansas' elected officials to reduce tobacco use and exposure to secondhand smoke:
    1. Increase tobacco taxes by a \$1.00 per pack or more; and
    2. Increase funding for tobacco prevention and cessation programs.
  - ii. [National Youth Tobacco Survey](#) - In March 2022, the FDA and Centers for Disease Control and Prevention (CDC) released findings on use of tobacco

products by high school (grades 9-12) and middle school (grades 6-8) students from the 2021 National Youth Tobacco Survey (NYTS) in the Morbidity and Mortality Weekly Report

### **3. Education - The importance of social/community connections - The Phoenix**

Maria Rau from The Phoenix talking about social connectedness and addiction to nicotine

- a. Shared experiences at the Phoenix including a homeless man who entered for the first time asking to use shower, has been working out regularly for 9 months, now a student, with a car, and a place to live.
- b. Non-smoking property but have to remind people not to smoke in the parking lot because it can be a trigger for those trying to quit. If they leave the event to smoke, they cannot return.
- c. Sober living home is going smoke free - TFW donate signs?
- d. Fact sheet from Lisa regarding tobacco use for people with Behavioral Health conditions.
- e. The Phoenix will begin sharing Quitline resources including NRT promotion and My Life My Quit
- f. Tedd Talk: [Everything you think you know about addiction is wrong](#)

### **4. Ongoing TFW Initiatives**

- a. Youth PUP: Kari provided the following updates:
  - i. Lawrence - hoping to start a retail licensing program. Commission has agreed to vote, legal is working on language for June presentation
  - ii. Local update - Kari will be setting up a meeting for an advocacy plan. Kim has been discussing with the city council, Kari & Cierra are working on getting the youth voice.
- b. Childcare Provider Outreach & Education - Camp GWC 4/2 presentation, promotion of Clean Air Child Care Recognition Program
- c. Tobacco Free Parks - Open Streets Nomar event: sign banner supporting Tobacco Free parks, flag tobacco trash, giveaways, need volunteers! Suggestion by Coalition to add a visual about vaping and educate parents about the harms. My Life My Quit resources in English and Spanish. Also, Know Your Risk program from Surgeon General. Looking for a business to provide an incentive to pass out with tobacco free event business cards.

### **5. CDRR SFY 2023 Work Plans**

- a. Youth PUP - ordinance update and education component
- b. Tobacco Free Transit - tobacco free grounds at new multi-modal transit station
- c. Tobacco Free Child Care - continuing to promote child care policy & system change
- d. Behavioral Health - HealthCore Clinic
- e. Food Council - publicly adopted council

**Next meeting: Riverfront Stadium, May13**