

TFW Coalition Meeting Summary

Friday, January 21, 2022

11:00 a.m. to 12:00 p.m.

Location: Zoom



Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.

Discussion

1. Attending: Kim, Shelley, Tom, Art, Frederique, Daisy, Diane, Patty, Alex, Ruth, Kari, Valerie, Lisa, Alberto, Sarah
2. Kansas Health Matters SocioNeeds [Health Index](#) - All communities can be described by various social and economic factors that are well known to be strong determinants of health outcomes. The SocioNeeds Index takes these factors (which range from poverty to education) and generates an index value (from 0 - 100) for each zip code, census tract, and county in the nation. Those with the highest values are estimated to have the highest socioeconomic need which is correlated with preventable hospitalizations and premature death. To identify the relative level of need within a community, the national index values for each location (e.g. zip code) in the community are sorted from the low to the high, and divided into 5 Ranks.
3. Celebrations:
 - a. Tobacco Free Childcare Environments - nine providers have qualified for the Clean Air Child Care recognition program, see the list [here](#). Two providers have implemented a tobacco free policy.
 - b. A total of \$15,000 toward tobacco free signage at the Riverfront stadium was donated by Wesley Medical Center through collaboration with Tobacco Free Wichita.
 - i. Discussion included additional promotion for the tobacco free stadium including working on the online ticket.
4. Youth Spotlight - The Resist program announced their 2022 Resist Youth Council members and Vy Nguyen was chosen to serve in the state level leadership role to address youth tobacco use in Kansas. The youth-led, statewide movement empowers students to educate their peers about the dangers of tobacco use and rally against the tobacco industry's influence on Kansans. In addition to the Kansas Resist Chapter, Vy is a member of the Mayor's Youth Council, runs on the cross-country team, and is the co-president of Derby's HOSA Future Health Professionals club. She plans to attend Yale University after graduation. "I am interested in being a part of Resist because I want to learn how I can take a stand against big tobacco and advocate for the health of my community," says Vy.

5. Updates from the Tobacco Free Kansas Coalition Annual Meeting
 - a. Frederique's top three takeaways:
 - i. Johnson County Department of Health & Environment shared about their vape recycling program.
 - ii. An update was shared about the ECHO pilot project with 20 high schools to address vaping.
 - iii. Take Down Tobacco Day at the Capitol is April 1st including the traveling vape exhibit.
 - b. TFCK legislative update –Kari
 - i. There is no indication that anyone is pushing for T21. SINAR separated from T21. Takeaway - obvious uncertainty, up for interpretation. TFCK Neutral on issue despite the money because of PUP.
 - ii. The state is considering food sales tax elimination. TFCK is taking a neutral issue, but suggests to cities worried about a decrease in food sales tax could increase the tobacco tax.
 - c. Celebration - 10 Wichita residents attended the annual meeting.
6. Education - City of Wichita Tobacco Compliance Program 2021 Report, thanks to the hard work and dedication of Thomas Vanatta.
 - a. 412 establishments checked
 - b. 37 total sales to minors
 - c. 2 repeat sales
 - d. 22 clerk failure to check ID's
 - e. 378 licenses posted
 - f. 34 licenses not posted
 - g. 91% overall compliance rate
 - h. 96% compliance rate for repeat sales
7. Ongoing TFW Initiatives
 - a. **Healthcare + Behavioral Health Providers** - The University of Kansas School of Medicine is pleased to announce its 2022 Spring Virtual Tobacco Treatment Specialist Course. The application is due February 7th. Some scholarships are available for the training with priority given to those who serve behavioral health populations in Kansas. More information is available [here](#).
 - b. **Tobacco Free Parks** - A presentation to the Sedgwick County Association of Cities by Elena Devora and Shelley Rich on January 8th resulted in a follow up presentation at Bel Aire in February. Conversations are also happening in Valley Center, Clearwater, and Haysville.

Next meeting: March 25, 2022