

TFW Coalition Meeting Minutes

Friday, November 19, 2021

11:00 a.m. to 12:00 p.m.

Location: Zoom



Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.

Discussion

Attending: Kim, Shelley, Daisy, Frederique, Cierra, Sarah, Ruth, Daniel, Alberto, Diane, Kari, & Kashia

1. Welcome & Introductions & Partner Updates/Events

- a. [Bike Walk Wichita](#) is hosting a Christmas Lights walk (12/11) and ride (12/12).
- b. Frederique reported on a project between Rick Kagan, Dr. Ablah, & NAMI; a provider directory for tobacco dependence treatments. In the process of handing off the directory to KDHE for maintenance.
- c. Cierra is officially trained in CDSMP. She co-presented with Elena and Shelley to promote Resist chapters and raise awareness in schools.
- d. All American Cancer Society events are over for the year. ACS Cancer Action Network is working to increase the tobacco tax.
- e. Kari with the American Heart Association reported that the Legislative session starts in January. She is also doing Tobacco Retail License work locally.

2. **Celebration!** TFW Coalition staff were able to connect the Wichita Windsurge stadium staff with Wesley Medical Center. Staff submitted a \$5,000 grant proposal to fund signage and it was approved by Wesley in November!

3. Education - Tobacco & Mental Health

Alberto Reyes Rodriguez Tobacco Treatment Specialist, Mental Health Association of South-Central Kansas

- a. Alberto shared several statistics on this topic. Contact us [via email](#) if you would like a copy of the slides.
- b. The "Mirage of Smoking " thinks tobacco helps their mental health. This is a misnomer, and Big Tobacco creates a role in this. Free or reduced cigarettes to psychiatric facilities.

Mental Health Crisis discussion and the need to continue to work with mental health providers.

4. Ongoing TFW Initiatives

- a. [Healthcare + Behavioral Health Providers](#) - Kim is working with clinics and providers to prepare for the New Year cessation push. Many people are

interested in quitting during this time, so we hope to provide extra Quit Kits and quitline resources will be distributed.

- b. Childcare Provider Outreach & Education - two trainings have been conducted, educating over 30 child care providers. The TFW Clean Air Childcare Recognition program has qualified five day care providers. More information can be found [here](#). Action Item: Reach out to a child provider and share the recognition program.
 - c. Tobacco Free Parks - The November update to the Sedgwick County Association of Cities included the Mayor's Youth Council presentation and environmental scan information. The December update will highlight Cheney, Garden Plain and Derby's process to be tobacco free. Action Item: champion in a city in Sedgwick County.
 - d. Resist - A collaboration meeting was held between TFW Leadership Team members and Mental Health Association staff to discuss starting Resist chapters in schools.
 - e. Tobacco Retailer Ordinance Updates - The Kansas Health Institute Case Study that highlights Wichita and Newton will be released soon.
 - i. Kim attended a Point of Sale webinar with Counter Tools that was a good refresher including updates to policies.
 - ii. With Council member Brandon Johnson's re-election, Content Neutral will be addressed regarding zoning updates. TFW staff will invite him back to this work.
 - iii. The Lawrence City Commission is working to pass the strongest and most comprehensive Tobacco Retail Licensing Work is being done in Wichita, hoping for updates, stronger language, and passing fines to the business owners.
 - iv. Preemption language only didn't pass by one vote.
 - v. The American Heart Association will be reaching out to TFW for stakeholder support, especially with youth.
5. 2022 Meeting Schedule - we will continue to inform and engage members every other month.
 6. Frederique continues to assist the Kaufman Museum to find venues and funding for the Vape exhibit.
 7. [Link](#) to register for the Lawrence TRL stakeholder education call scheduled for December 8th at 6:30-7:15 P.M.

Next meeting: January 21, 2022