

TFW Coalition Meeting
Friday, May 14, 2021
11:00 a.m. to 12:00 p.m.



Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.

Discussion

Attending: Amy, Ana, Daniel, Diane, Elena, Frederique, Joanna, Kim, Patty, Ruth, Sarah, Shelley, Thomas

1. Welcome

a. Celebrations:

- i. KDHE funded CDRR grant for State Fiscal Year July 2021 - June 2022 at the Medical Society of Sedgwick County. Work plans include:
 1. Tobacco Free Settings (parks & trails)
 2. Second & Thirdhand Smoke (childcare)
 3. Behavioral Health
 4. Clinics - Tobacco Screening
 5. Food Council
- ii. Biden administration taking steps to ban menthol

b. Announcements:

- i. World No Tobacco Day Social Media Campaign Kick-off, 11 social media posts through May 31st and paid "likes" campaign. Coalition asks:
 1. Like Facebook page @TobaccoFreeWichita
 2. Like as your page
 3. Like three posts
 4. Find a post to share
- ii. "I COVID Quit" social media campaign created by the Smoking Cessation Leadership Center of University of California San Francisco. The campaign was created to promote smoking cessation among people with behavioral health conditions using the COVID-19 pandemic as a motivating force to quit. <https://smokingcessationleadership.ucsf.edu/icovidquit>

2. Education Session: Tobacco Enforcement

a. Thomas Vanatta, Tobacco Control, Environmental Health Division

- i. With the help of youth and adult volunteers, checks are conducted weekly. There is a need for volunteers. See link in newsletter for recruitment flyer and letter.
- ii. Compliance rate since January 2021: Establishments Scheduled - 211, Establishments Checked - 181, Number of Citations - 15, Compliance Rate - 91.71%

- iii. Citation is a \$100 fine to the clerk and mandatory court date. TFW is trying to advocate that the retailer receives the fine, not the clerk.

3. Ongoing TFW Initiatives

- a. Retailer Ordinance Updates - continue to work toward this. Scope of work completed and will be sent to Scott Wadle. Very little work involved - looking at wording and updating. Reduce overall signage outdoors and in windows for tobacco, alcohol, junk food etc.
- b. Tobacco Free Parks - a Flag it kit was received from KDHE. Shelley will be promoting this to surrounding communities to use to raise awareness of the need for tobacco free parks.
- c. Tobacco Free Open Spaces - the Riverfront baseball stadium opened this month tobacco free. TFW is working with Wind Surge staff on a proposal for signage.
- d. Healthcare + Behavioral Health Providers - KDHE & National Jewish Healthline partnership and online training for healthcare providers. 7 modules all to earn CME's. TFW is promoting KaTCH and trying to get physicians to promote cessation, also pharmacists. FREE training!
- e. KS Tobacco Quitline numbers for March in the State of Kansas
 - i. 110 referrals. 26 from Sedgwick (Johnson & Wyandotte each had 13)
 - ii. 55-64 age group most referrals = 9
 - iii. 7 men & 19 female
 - iv. 6 African American, 1 American Indian & 3 Hispanic
 - v. 4 in grade 9-11
 - vi. 9 heard about program on tv, 4 from healthcare provider
- f. Resist Youth Updates-
 - i. The Kansas Youth Community Change Conference ([KYC3](#)) is an action-packed virtual event open to all middle and high school aged youth. Through interactive sessions and high energy activities, youth will expand their leadership skills, engage with other youth across the state, and take action to promote positive change in your community! June 1-15 one session per day, free to attend.
 - ii. As we know, school vacations can be a high risk time for youth to experiment with tobacco products and other substances. Please share the Surgeon General's 'Talk About E-Cigarettes' [Parent Tip Sheet](#).
 - iii. If a parent thinks their teen is already vaping, My Life, My Quit is a FREE Quitline service for Kansas teens 13-17 years old who are interested in quitting vaping or other tobacco use. They can text or call My Life, My Quit at 855-891-9989 or enroll online.

4. Community & Partner Updates/Events

- a. The ban on menthol will take awhile to take effect - is it an ingredient or a flavor?
- b. Joanna - Wichita Children's Home Anti-Human Trafficking Coalition Kick off event in October looking for help planning, reach out.
- c. Diane - Reno County - World No Tobacco Day campaign - electronic billboards, social media, radio, press releases. Ordered window clings from KanQuit and metal signs.
- d. Dr. Seery - making community plugs for children to get in for well-child checks.
- e. Sarah - American Cancer Society's July 15th Sparkle and Shine ladies night out at Brick and Mortar for cancer research \$25 or \$15 if you are a cancer survivor.

Next meeting: July, 2021